

1. Name & Surname: Sarvnaz BARADARANI

2. Date of Birth: 25 January 1983

3. Title: Assistant Professor

4. Educational Background:

Contact Details

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Level	Program	University	Year
BA	English Language and Literature	Urmia University-Iran	2002-2006
MS	Tourism Management	Eastern Mediterranean University	2007-2010
PhD	Tourism Management	Eastern Mediterranean University	2011-2018

Title of the PhD Thesis and Thesis Supervisor(s): The Impact of Service Innovation Culture on Employee Service Innovation Behavior and New Service Development: Evidence from North Cyprus Hotel Industry, Supervisor: Prof. Dr. Hasan Kılıç

5. Academic titles:

Assistant Professor Tourism Management - Cyprus Science University - 2018

6. Publications

- [1] **Baradarani, S.** and Kilic, H. (2018) Service Innovation in the Hotel Industry: Culture, Behavior, Performance. The Service Industries Journal, Vol. 38, Issue 13-14, pp. 897-924.
- [2] Karatepe, O., **Baradarani, S.**, Ghasemi, H., Ilkhanizadeh, S. and Raoofi, A. (2014) The Effects of High-Performance Work Practices on Critical Performance Outcomes: Evidence from the Hotel Industry. European Journal of Tourism, Hospitality and Recreation, Vol. 5, Issue 3, pp. 49-67.
- [3] Dalci, I., Arasli, H., Tumer, M. and **Baradarani, S.** (2013) Factors that Influence Iranian Students' Decision to Major in Accounting, Journal of Accounting in Emerging Economies, Vol. 3 Issue: 2, pp. 145-163.
- [4] Arasli, H. and **Baradarani, S.** (2014) Role of Job Satisfaction in the relationship of Business Excellence and OCB: Iranian Hospitality Industry, Procedia – Social and Behavioral Science, Vol. 109, pp. 1406-1415.
- [5] Arasli, H. and **Baradarani, S.** (2014) European Tourist Perspective on Destination Satisfaction in Jordan's Industries, Procedia – Social and Behavioral Science, Vol. 109, pp. 1416-1425.

5.1. Papers Presented at Conferences and Published in Proceedings

- [1] **Baradarani, S.** and Once, A. G. (2018) Motivational Factors of Foreign Students that Affect Selection of North Cyprus Universities, 5-8 December, Izmir International Congress on Economics and Administrative Sciences, Izmir, Turkey.

- [2] Kilic, H. and **Baradarani, S.** (2018) Service Innovation Culture and New Service Development in the Hotels of North Cyprus, 25-29 June, 8th Advances in Hospitality and Tourism Marketing and Management Conference, Bangkok, Thailand.
- [3] Saner, T., **Baradarani, S.** and Kilic, H. (2017) The Role of Universities in the Tourism and Hospitality Industry of North Cyprus, 23-25 November, 5th Global Conference on Business, Economics, Management and Tourism, Barcelona, Spain.
- [4] **Baradarani, S.**, and Altun, O. (2017) Reasons Behind Student's Choice of Gastronomy and Culinary Arts: Case of Northern Cyprus, 10-15 July, 7th Advances in Hospitality and Tourism Marketing and Management Conference, Famagusta, North Cyprus.
- [5] **Baradarani, S.** and Kilic, H. (2016) Service Innovation in Iranian Hospitality Industry, 22-23 April, V. Special Interest Tourism Symposium, Famagusta, North Cyprus.
- [6] Arasli, H., Nazanin Naderiadib and **Baradarani, S.** (2013) Antecedents and Outcomes of Individual and Team, Work Engagement: An Empirical Study of Frontline Hotel Employees in Iran, 23-25 June, 6th International Conference on Service Management, Kyrenia, North Cyprus.
- [7] Arasli, H. and **Baradarani, S.** (2012) Towards a Better Understanding of Business Excellence Practices, Job Satisfaction and Organizational Citizenship Behavior, 3-6 May, World Conference on Business, Economics and Management, Antalya, Turkey.
- [8] Arasli, H. and **Baradarani, S.** (2011) Business Excellence from the Perspective of Hotel Staff: A Comparative Study in the Hospitality Industry in Iran, 27-29 June, The Third Canadian Quality Congress, Winnipeg, Canada.
- [9] Arasli, H., **Baradarani, S.** and Nazanin Naderiadib (2011) Destination Satisfaction from the Perspective of International Tourists Visiting Iran, 19-24 June, Advances in Hospitality and Tourism Marketing and Management, Istanbul, Turkey.
- [10] Arasli H. and **Baradarani, S.** (2010) Business Excellence Model for Hotel Industries: An Empirical Study, 23-25 August, The Second Canadian Quality Congress, Toronto, Canada.

5.2. International Books and Book Chapters

- [1] Arasli, H. and **Baradarani, S.** (Dec. 5, 2011). Business Excellence Performance in the Hospitality Industry: Profound Awareness - Lambert Academic Publishing, ISBN-10: 384730142X, ISBN-13: 978-3847301424

6. Administrative Duties

- Head of Tourism and Hotel Management Department, Cyprus Science University, 28.09.2018.
- Director of Vocational School of Culinary Arts, Cyprus Science University, 01.08.2018.

- Member of Senate - Cyprus Science University, 2018.
- Member of Applied Science Vocational School Board, 2018.
- Educational Administrator, Azerabadegan University, 2006.

7. Activities in Scientific Organizations

- Organizing Committee, 7th Advances in Hospitality and Tourism Marketing and Management Conference, 10-15 July 2017, Famagusta, North Cyprus.
- Session Chair, World Conference on Business, Economics and Management, 3-6 May 2012, Antalya, Turkey.

8. Scientific and Professional Memberships

- Reviewer of Sociology Study Journal
- Jury Member in 9th Tourism Graduate Students Research Congress, Eastern Mediterranean University and Anatolia Tourism Academy.

8. Courses Taught in last 2 years

Master Courses:

- Research Methods (THM501) – Cyprus Science University
- Advanced Research Methods (MNG501) – Cyprus Science University

Bachelor Courses:

- Research Methods in Tourism (THM405) – Cyprus Science University
- Tourism Marketing I (THM305) – Cyprus Science University
- Tourism Marketing II (THM306) – Cyprus Science University
- Accounting and Cost Control (THM304) – Cyprus Science University
- Hotel Management (THM205) – Cyprus Science University
- Housekeeping Operations (THM204) – Cyprus Science University
- Research Methods – Turkish (FTR312) – Cyprus Science University
- Travel and Tour Operations Management (THM211) – Near East University